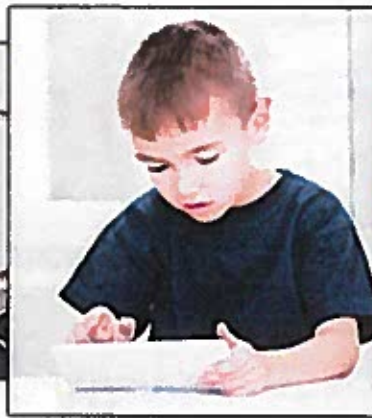


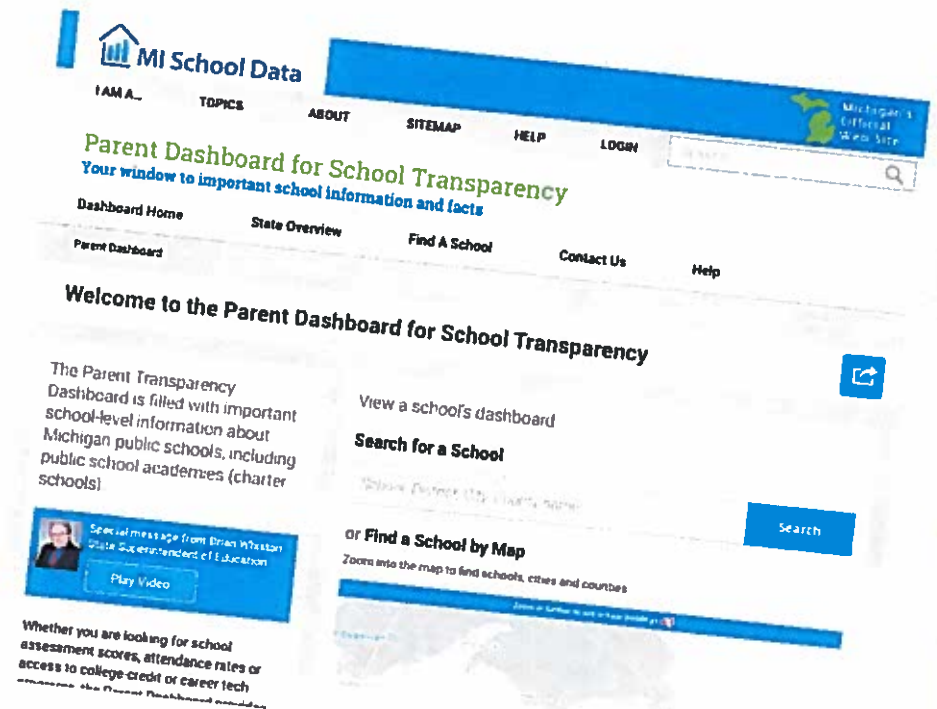


Parent Dashboard for School Transparency



Launched January 9, 2018!

- Began with conversations related to the Every Student Succeeds Act (2015)
- Requested by parents and other education stakeholders
- Initiated by State Board of Education policy (2017)
- Has been architected, designed, tested, and is now implemented
- www.MISchoolData.org/ParentDashboard



An Easy-to-Use Parent Dashboard

- Provides one easy location where parents and caregivers can view **building-level** data they say are important to them
- Offers a more balanced picture of school quality, since it contains information about more than just test scores
- Shows the performance of every public school in Michigan, including public school academies



Dashboard Features

- Quickly find a school, learn about it, view its performance, and drill in for more detail
- Compare a school's performance over 3 years to peer schools and the State of Michigan
- Find answers to common questions within each page, or through Help or Contact pages
- Easily share and print information from any page
- Learn more about overall State of Michigan performance on similar indicators



Designed with Parent and Educator Input

- ESSA work groups and surveys
- Dashboard survey
 - October 31-Nov 6, 2017
 - 4,200 responses
- Parent advisory group
- Focus groups
- Online user survey



**Comprehensive
Parent Focus Group Findings**

Input on the Transparency Dashboard



Development Timeline

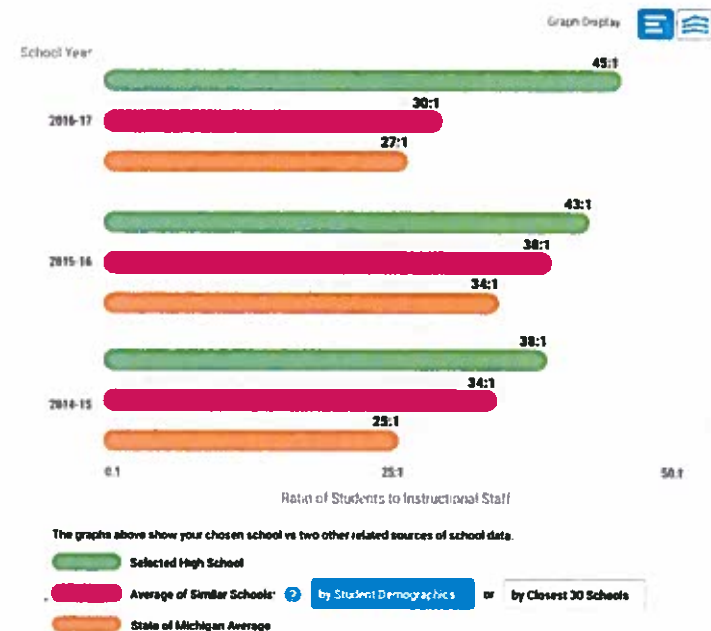
Phase	Start	End	Status
Requirements Analysis	May 2017	July 2017	Done
Design (UI)	July 2017	September 2017	Done
Build	September 2017	November 2017	Done
Acceptance Testing	November 2017	December 2017	Done
Preview Window	December 28, 2017	January 8, 2018	Done
Official Launch	January 9, 2018		Done
Promotion and feedback	January 2018		Ongoing
Enhancements	January 2018		Ongoing
Phase II Data Added	January 2018	Fall 2018	In Progress
Phase III Data Added	Fall 2018	Fall 2019	Pending

Collaborative Effort

- Michigan Department of Education (MDE)
- Center for Educational Performance in Information (CEPI)
- Department of Technology, Management and Budget (DTMB)
- Center for Shared Solutions (CSS)
- Red Cedar Solutions Group
- Public Policy Associates
- Parent Advisory Group

Ratio of Students to Instructional Staff

This graph shows the ratio of students to instructional staff at the school, similar schools, and state for each of the most recent three years. The data are displayed in terms of Full Time Equivalency, where "1" represents a full-time staff member.



What does it take to build a data dashboard?

- Collaboration of more than 50 staff members from four different State agencies
- Numerous contracted application developers
- More than 3,000 person hours (plus more developing the application!)
- Integration of data-sets from 10 databases
- Data from over 3,400 public school buildings (includes traditional districts and public school academies)
- Data covering over 1.9 million Michigan students



What is shown on the Parent Dashboard?

- School-level information
- Nearly 20 different factors
- Includes three years of data (where available)

School overview data

- State test results
 - Student performance
 - Student growth
- Graduation rate
- English learner progress
- Participation on state tests
- Advanced coursework (HS)
- Postsecondary enrollment (HS)
- On-track attendance

Additional data

Staff

- Student/staff ratio
- Student support staff

Student

- Transfers in and out
- Expulsion rate
- Dropout rate
- Attendance rate
- Graduates who are proficient on the SAT
- Postsecondary
 - Enrollment
 - Persistence
 - Completion

What is shown on the Parent Dashboard?

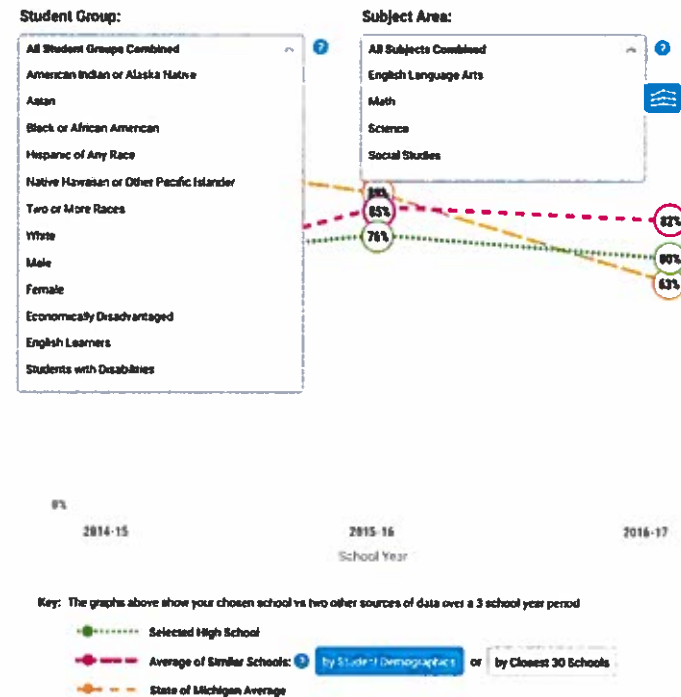
...cont'd

Parents can see information for:

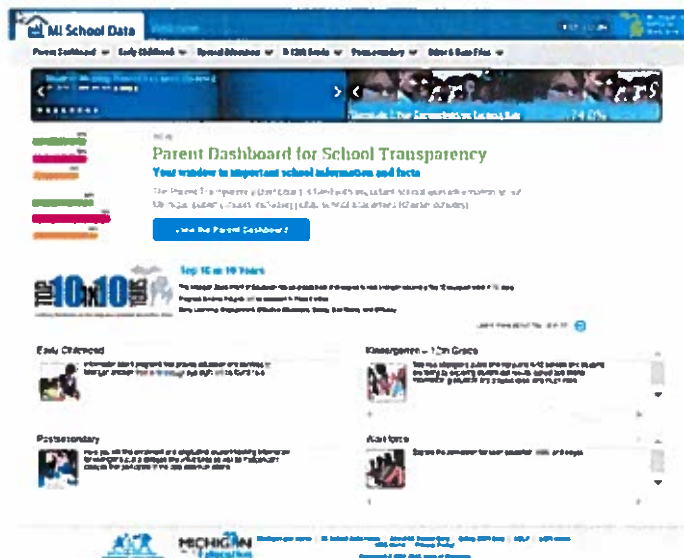
- All students in a school
- Different groups of students within a school
 - race
 - English learners
 - students with disabilities
 - more

Student Performance on State Assessments

The percent of students meeting state academic standards (scoring "proficient" or "advanced") on state tests (M-STEP, MI-Account, SAT) where a variable. Use the pull-down menus below to choose and display specific subjects and student groups.



Where does the information come from?



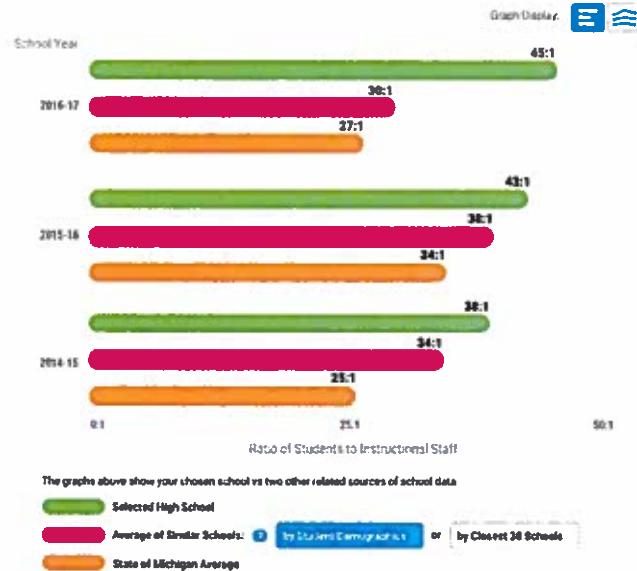
- Facts and data schools already provide to the state
- Data collected and stored by
 - MDE
 - CEPI (for MISchoolData.org)

Note: Future phases may include data not currently collected (ESSA-required/points of pride, etc.)

How can families use the new Dashboard?

Ratio of Students to Instructional Staff

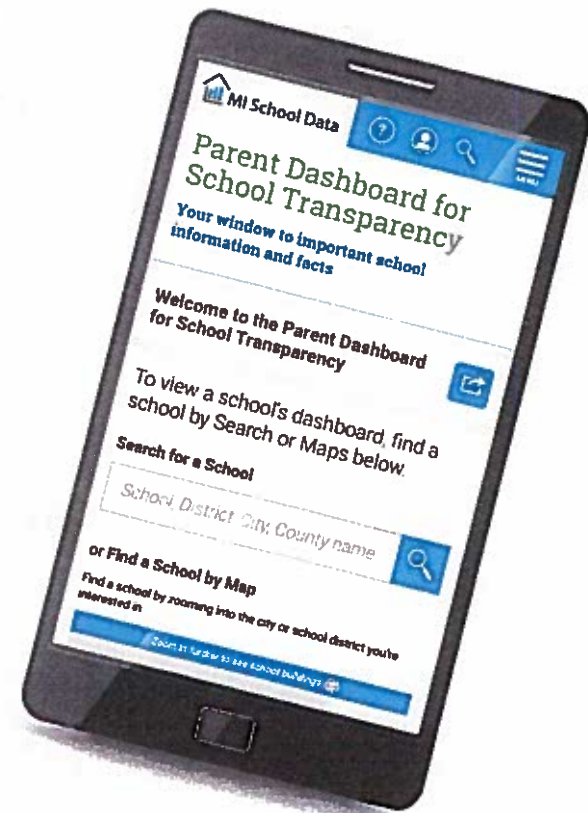
This graph shows the ratio of students to instructional staff at the school, similar schools, and state for each of the most recent three years. The data are displayed in terms of Full Time Equivalency, where "1" represents a full time staff member.



- Encourage richer conversations about schools
- Inform decisions about schools
- Compare school's performance to other similar schools
 - schools nearby
 - schools with similar demographics

Highlights

- An iterative approach to strategy, design, and user testing was used
- Most of what you will see was validated with parents
- The website is mobile-friendly (responsive) and is ADA Compliant
- Features video tutorials on how to navigate the site and a welcome message from Supt. Whiston



Key Site Features

- Enhanced school search capability
 - By school name, city/county, or map-based view
- Intuitive navigation
- Deeper dive available on most measures
 - By subject and student group
- Provides data points across multiple years
- Easy to share and print individual page views
- FAQ and Glossary of Terms – updated frequently, based on user input

Planned Future Enhancements

➤ Points of Pride

- Before- and after-school programming
- Early Learning access (public system)
- Wraparound services
- Extracurricular opportunities
- Presence of recess

➤ More customized comparisons

➤ New data (as available)

- Access to fine arts, music, physical education and library media specialists
- Financial reporting (in phases)
- Access to technology
- Services for students with disabilities
- Services for English Learners
- Suspensions
- Climate/Culture surveys
- Educator engagement

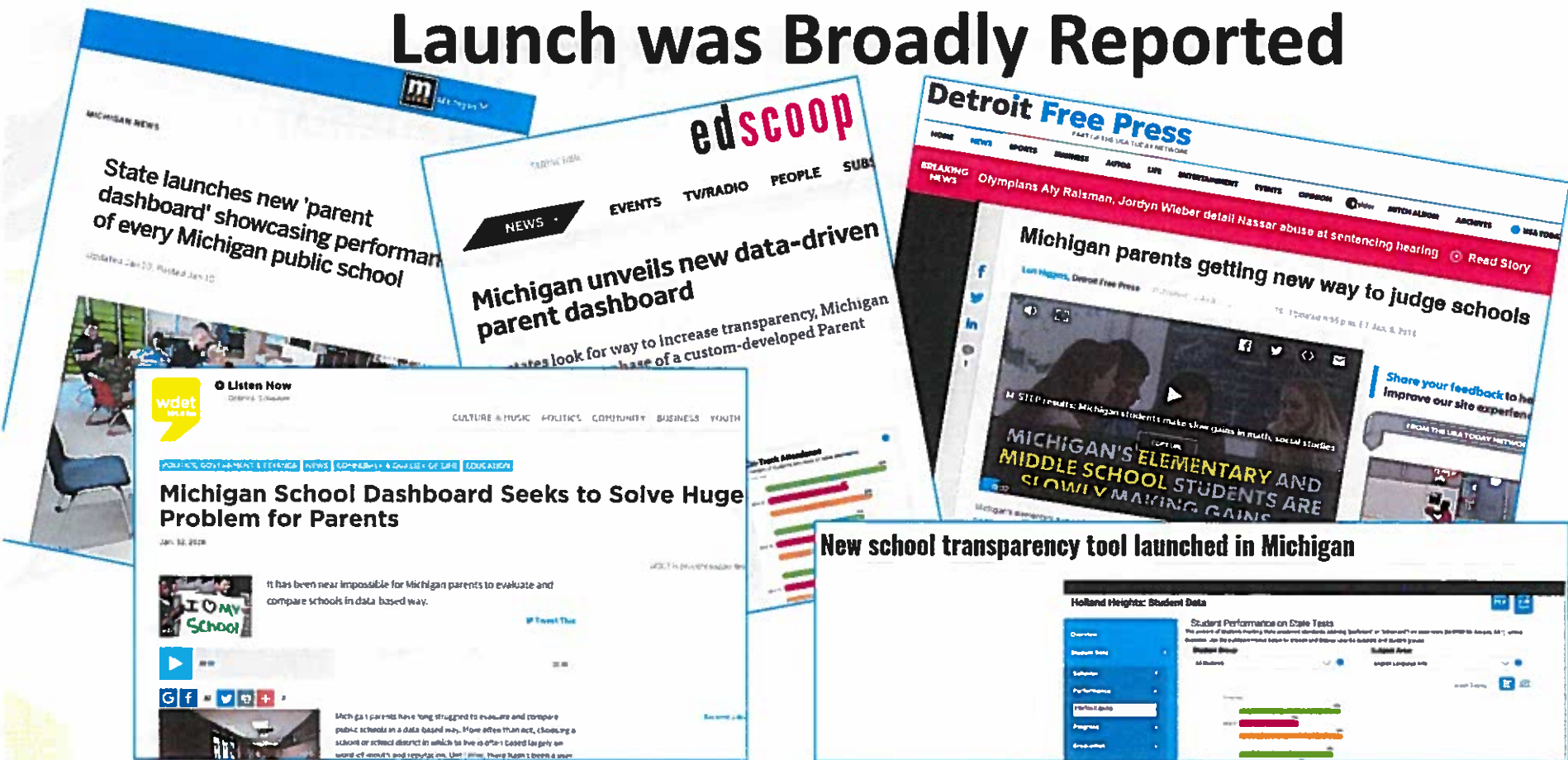
Communication Resources

- www.michigan.gov/MDE-ParentDashboard



- Fact Sheet
- One-Page flyer
- Customizable stakeholder messaging
- PowerPoint template for sharing school-level results

Launch was Broadly Reported



Since Launch...

- Site traffic is up
 - 30,000+ visitors to the site
 - Hundreds of thousands of page views
- Response has been positive
 - Input has been received through multiple communication channels (email, survey, phone calls)
 - Email response from staff typically provided within 48 hours
 - A majority of online survey respondents found it easy to navigate the Parent Dashboard and understand the data and liked its look and feel

Can users still make suggestions?

- Dashboard is a “Living Tool”
- This is phase one of a multi-stage process
- Provide feedback at the dashboard website
- OR contact:
MDE-ParentDashboard@michigan.gov



For More Information

Parent Dashboard website:

www.MISchoolData.org/ParentDashboard

Communication tools for schools and other organizations:

www.Michigan.gov/MDE-ParentDashboard

Feedback or questions:

MDE-ParentDashboard@Michigan.gov

Technical customer support:

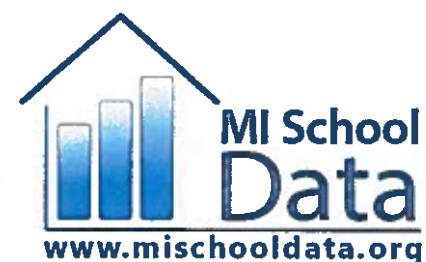
CEPI@Michigan.gov

Contact Information

Venessa A. Keesler, Ph.D.

Deputy Superintendent, Division of Educator,
Student, and School Supports
Michigan Department of Education

keeslerv@Michigan.gov



Explore the Parent Dashboard

www.MISchoolData.org/ParentDashboard

The screenshot shows the MI School Data Parent Dashboard. At the top, there is a blue header with the MI School Data logo and navigation links: I AM A..., TOPICS, ABOUT, SITEMAP, HELP, and LOGIN. A search bar is also present. Below the header, the main content area is titled "Parent Dashboard for School Transparency" with the subtitle "Your window to important school information and facts". A secondary navigation bar includes links for Dashboard Home, State Overview, Find A School, Contact Us, and Help. The main content area is divided into two columns. The left column features a "Welcome to the Parent Dashboard for School Transparency" message, a description of the dashboard's purpose, and a video player for a "Special message from Brian Whiston, State Superintendent of Education". The right column includes a "View a school's dashboard" section with a "Search for a School" form and a "Find a School by Map" section with a map of Michigan.

MI School Data Michigan's Official Web Site

I AM A... TOPICS ABOUT SITEMAP HELP LOGIN

Parent Dashboard for School Transparency
Your window to important school information and facts

Dashboard Home State Overview Find A School Contact Us Help

Parent Dashboard

Welcome to the Parent Dashboard for School Transparency

The Parent Transparency Dashboard is filled with important school-level information about Michigan public schools, including public school academies (charter schools)

View a school's dashboard

Search for a School

School District City County Name Search

or Find a School by Map

Zoom into the map to find schools, cities and counties

Special message from Brian Whiston
State Superintendent of Education

Play Video

Whether you are looking for school assessment scores, attendance rates or access to college-credit or career-tech programs, the Parent Dashboard provides